

OD SURGE ALERT PRIVACY POLICY

This privacy policy explains how information about you is collected, used, and disclosed by Ascend. If you do not agree to the terms of this Policy, please do not use this site or our OD Surge Alert services.

We receive two types of information: (1) Information voluntarily provided by you (such as your mobile number, email and zip code); and (2) Information that may be automatically obtained through your method of accessing our site.

- (1) Information you provide. If you choose to use our OD Surge Alert service you voluntarily provide us with your phone number and zip code. Your phone number is stored on our system and then shared with the applicable Health Department and/or the Mental Health Recovery Board associated with your zip code. OD Surge Alert uses the phone number to send real time SMS text notifications related to the alert topics that the Health Department and/or the Mental Health Recovery Board have chosen which may be alerts regarding spikes in overdose deaths in the community, community events, Narcan distribution information, announcements for new services, resources, and/or educational materials provided by the board of public health. New subscribers sign up for the text service and are then opted-in to receive alerts on all topics by default but can adjust their preferences via a link included in the sign-up confirmation text. The applicable Health Department and/or the Mental Health Recovery Board may use the phone number and zip code to understand which areas are utilizing the service and to understand their reach as it relates to distribution of resources.

- (2) Information automatically collected. When you use the OD Surge Alert service and associated website(s), some information may be automatically collected, such as Internet Protocol (IP) address, operating system, browser type, address of a referring web site, activity on the Site, etc. This information is used by Ascend only in the aggregate. If accessing this site through the internet we may also automatically collect certain information and monitor user activity through the use of "cookies" (including persistent and/or session cookies) A "persistent cookie" is stored on a user's device until it expires (persistent cookies are set with expiration dates) or until the user deletes the cookie. Persistent cookies help sites remember your information and settings when you visit them in the future. "Session cookies" are cookies that expire upon the conclusion of your visit to a website. These types of cookies are widely used to facilitate a consumer's interaction with a website. If you wish to block, erase, or be warned of cookies on the Site, please refer to your browser manufacturer to learn about these functions. However, if you choose to remove or reject cookies, this could affect certain features on the Site. We use this information to improve our website and provide a better experience for our visitors. We use third-party analytics providers such as Google Analytics on the site. Google Analytics uses cookies and similar technologies to collect and analyze information about use of the services and report on activities and trends. Google Analytics may also collect information regarding the use of other websites, apps and online resources. You can learn about Google's practices by going to the following site: www.google.com/policies/privacy/partners/, and opt out by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout/>.

The Site is not directed to individuals under the age of thirteen (13) and, we do not knowingly collect Personal Information from individuals under 13. Persons under thirteen are not authorized to use this Site.

Please be aware that the privacy policy provided on a Health Department and/or the Mental Health Recovery Board site may not be the same as the privacy policy described here.

Ascend may change this policy at any time. If we change this privacy policy we will post any updates here for your review. Any changes will become effective when we post the revised Privacy Policy on the Site. Your use of the Site following these changes means that you accept the revised Privacy Policy.

IN NO EVENT WILL ASCEND BE LIABLE FOR ANY DAMAGES WHATSOEVER INCLUDING BUT NOT LIMITED TO: DIRECT, INDIRECT, INCIDENTAL PUNITIVE AND CONSEQUENTIAL DAMAGES, LOST PROFITS, LOST DATA OR BUSINESS INTERRUPTION ARISING OUT OF THE USE, INABILITY TO USE, OR THE RESULTS OF USE OF THE SERVICE PROVIDED THROUGH THIS SITE OR OD SURGE ALERT; ANY SITES LINKED TO THE SERVICE, THE MATERIALS OR INFORMATION CONTAINED AT ANY OR ALL SUCH SITES; WHETHER BASED ON WARRANTY, CONTRACT, TORT OR ANY OTHER LEGAL THEORY, EVEN IF ASCEND HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IF YOU ARE DISSATISFIED WITH THE OD SURGE ALERT SERVICE, YOUR EXCLUSIVE REMEDY SHALL BE TO STOP USING THE SERVICE.

If you have any questions about this privacy policy, please contact us at:

Email: hello@ascend-innovations.com